

FHD 2ch Wi-Fi Dash Cam

eFOCUS Prime 10

FOCUS Prime 10
FULL HD

THE SMALLEST PREMIUM
MINI DASH CAM

The most secure Intelligent file storage system capable of storing up to 256G (2 slots)



**2CH DIGITAL VIDEO RECORDER
WITH SMART PHONE LINK**
THAT CONNECTS THROUGH WIFI

2ch ultra compact camera / Front, Rear 1920x1080p Full HD /
SD card 256G (128G x 2 slot) / Linked Smartphone Mobile App /
Battery discharge prevention function /
various recording mode(Normal, event(crash), parking) /
External GPS support(optional) / Built-in Microphone /
FOTA(smartphone Wireless Update / Format per change slot /
Enhanced SD card saving control / PC viewer(Windows, Mac)

THE SMALLEST **DASHCAM**

A styling camera smaller than a golf ball





Small, stylish design does not need to be hidden and add elegance to your car.

2 mini Cameras which fit neatly in the car without obstruction to the driver

Never fall on glass (weight 22g)



Full HD Front & Rear camera (1920x1080pixel resolution)

Very well tuned Full HD camera provides satisfying video in backlight
and dark environment (130° wide angle)

GPS for vehicle speed, location, date/time on the video image



DON'T YOU STILL KNOW WI-FI DASH CAM?

WIFI dash cam builds its own wireless local network and trasmit video data
from SD card to smart phone thus help comfortable usage.
And kinds of each functional setting can be performed using smartphone itself.




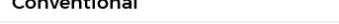





The WIFI from dash cam is only for communication with smartphone.
It doesn't help connection to internet.
The available network distance is up to 5m,
but in a certain surroundings that could be shortended.



MAIN BODY WITH 256G STORAGE SPACE BY APPLYING 2 SLOTS

Protect the video recorded on the SD card from the thief by hiding the main inside the car

INTELLIGENT FILE STORAGE SYSTEM(IFSS)

Normal	Event	Parking
Normal Data Full		
		
Conventional		
		
IFSS		
		

ENHANCED SD CARD SAVING CONTROL

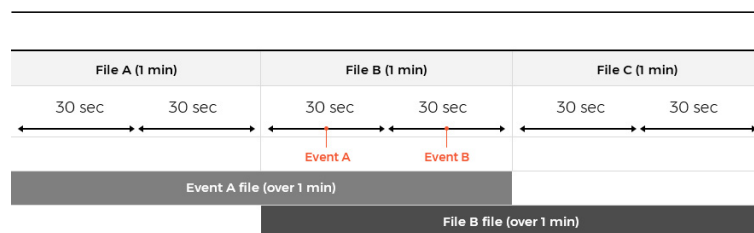
Existing saving zone (normal, events, parking) is divided and the file is not saved to another area.
IFSS uses SD Card 100% to extend SD Card's life and file storage period.

The diagram illustrates the state of two slots, Slot 1 and Slot 2, and the action to be performed.

- Slot 1:** Contains a sequence of tokens: 6 green, 6 orange, 4 blue, and 1 green. A vertical line separates the tokens from the 'Format & Write' button.
- Slot 2:** Contains a sequence of tokens: 6 green, 6 orange, 4 blue, 6 green, 6 orange, and 4 blue.

FORMATTING PER CHANGE SLOT (MODE SELECTABLE)

Improved system stability by formatting SD card every time slot changes



CREATE AN EVENT FILE FOR EASY CHECK

Event files have more Video before and after events to make it easy to check



AROUND THE CLOCK SURVEILLANCE AND MOTION DETECTION

FOCUS possesses motion detection function

After parking and turning power off, it automatically changes into parking mode. In this parking mode, it just records motioned image by its motion detection ability.

- Power should be consistently supplied to use parking mode operation.
- Parking surveillance also records rear side accident



AWSOME RELIABILITY AND ENDURANCE ROBUST AGAINST LOW & HIGH TEMPERATURE

FOCUS Dash Cam

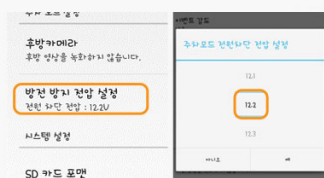
This is the one which doesn't stop its operation even in hotter temperature. Its operation temperature is -20°C ~ 80°C. It is very separated from the other dash cams.

BATTERY DISCHARGE PREVENTION

BATTERY OVER-DISCHARGE PROTECTIONAL FUNCTION.

BATTERY DISCHARGE PREVENTION

It automatically stops its operation to prevent battery from over-discharge when voltage level drop under preset level



AUTO POWER DOWN SETTING

- After install mobile APP, user can set the protection voltage level.
- Very easy access is allowed by wireless communication in mobile APP.

FOTA (FIRMWARE UPDATE OVER THE AIR)

AUTO UPDATE FROM SMARTPHONE! WI-FI EASY UPDATE!

We constantly develop firmware to improve the performance **P FOCUS** and provide convenience of users who can search and download automatically from smartphone through WiFi.



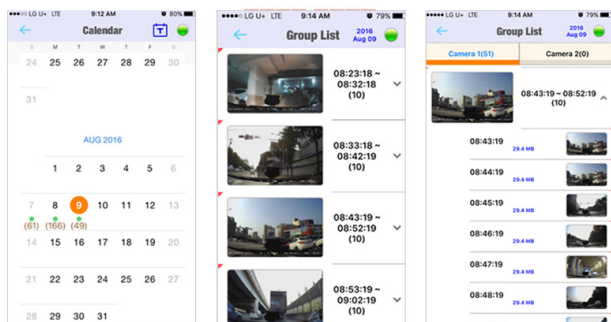
P FOCUS PRIME MOBILE APP

Real time view / VOD / Search with calendar /
setting / FOTA / TRIM & SNS Upload(Only iOS)

SEARCH FOR "EFOCUS" ON THE APP STORE



DIFFERENTIATED SEARCH FUNCTION USING CALENDAR



1. Select Date

Select a desired date in
Calendar

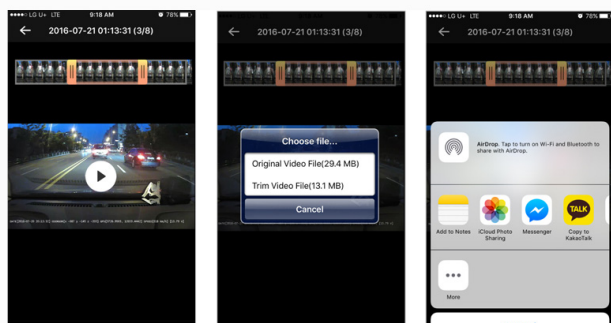
2. Selecting still image

Select desired image from list
of still image in 10 minute units

3. Select 1 minute image

Select the desired image among
the image of 1 minute unit under
the selected 10-minute unit image

TRIM FUNCTION & SNS UPLOAD



1. TRIM Function

TRIM function to set the range
by moving the bar as you want
in the movie you want to edit

2. Upload to SNS

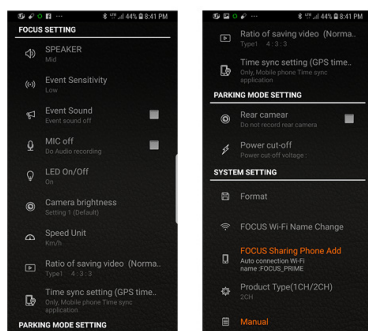
Select the edited file to be
uploaded to the SNS with the
TRIM function

3. Upload directly from app

Select the SNS you want to upload
from the **FOCUS** app and upload
it yourself

SETTING

Event sensitivity | MIC on/off | speed unit | ratio of saving video | slot saving mode
| park mode setting | system setting | format | manual etc



PC VIEWER ALLOWS YOU TO EASILY VIEW AND PLAY BACK RECORDED VIDEOS IN VARIOUS SCREEN CONFIGURATIONS

After driving, you can easily play and check the videos stored in SD CARD with simple interface implemented of easy viewing and convenient use of user recorded video through PC Viewer (Windows & MAC).



- UP to 256G (2 Slot), Auto Format SD Card
- 2ch Digital video recorder with smart phone link that connects through Wi-Fi
- Full HD Front & Rear camera (1920 x 1080 pixel resolution)

